



## Back To School Challenge 2020

# FAQ's

### What is The Kilgoris Project (TKP)?

The Kilgoris Project (or TKP) is a non-profit organization that partners with a Kenyan community to bring education, health care, nutrition and economic development to children of a rural Maasai village. We operate eleven (11) pre- and primary schools, fully staffed with Kenyan teachers and provide classroom experiences that propel children on to high school and beyond. Learn more about how we got started and what we do on our website ([www.kilgoris.org](http://www.kilgoris.org)).

### What is TKP's impact in rural Kenya?

TKP creates a strong foundation of primary education, getting children into school at the right age, and keeping them there with holistic programs to address educational, health care, and nutritional needs. In TKP's proven model, all of our 8<sup>th</sup>-grade graduates have qualified for high school! This is an amazing accomplishment in a geographic region where 60 percent of students at government schools fail to qualify for high school. Our long-term (TKP's first school opened in 2003) and local partnerships ensure that our schools are integrated into the fabric of everyday life and into the community so that children have the resources they need to thrive.

### What's TKP's *Almost* Back-to-School Challenge all about?

TKP's 2020 *Almost* Back-to-School Challenge is our annual one-month, team-based fundraising challenge where we invite YOU to help us fund our classrooms for 2021. **This year's challenge is to raise \$115,000** from August 10-September 8 to fund TKP's classrooms for next year.

Each year, 40-50 teams (made of individuals, groups or families) choose a fundraising goal and reach out to family, friends, and colleagues for a series of small donations to help



them meet that goal. Many of our team leaders will set their goal at **\$2,700—an amount that covers teacher salary and benefits, school supplies, teacher training/mentoring and the tools and resources we need to create safe and healthy campuses.** Right now, kids are out of school in Kenya and they will be for the remainder of 2020. Reaching this goal will ensure that in January 2021 we can welcome our kids back into classrooms with all they need to thrive.

## **Why is it called the Almost Back-to-School Challenge?**

We all know this year is a little different. (Huge understatement.) Right now, kids are out of school in Kenya, and they will be for the remainder of 2020. Students do not have capacity for online learning, as their homes lack wifi, electricity, running water and, for many, even a solid floor. But TKP has not stopped serving students. We are still providing educational materials and nutritional support for the remainder of 2020. And we're making campus improvements to ensure students stay safe and healthy, when they do return to school. Reaching this challenge goal will ensure that, in January 2021, we can welcome our kids back into classrooms with all they need to thrive.

## **Does it make an impact?**

You betcha! In the last five years, the Back to School Challenge has raised more than \$700,000 for TKP's classrooms. This has enabled thousands of rural Maasai students to stay in school when they would not have been able to otherwise.

## **How is Spark partnering with TKP?**

We're encouraging Sparkers to take up the challenge as a community by forming teams (individuals, couples, friend groups, families, roommates) and setting team fundraising goals. Then during the one-month campaign, we will give updates each week as the total Spark fundraising amount rises. We'll cheer each other on and highlight great ideas and efforts in our community.

## **Sounds great! How can I join?**

Glad you asked! We use the online fundraising tool, GoFundMe Charity to easily facilitate donations to your team. Even better, the tool includes a leaderboard for friendly competition among the teams.

**To create your team visit: <http://charity.gofundme.com/kilgoris2020> and click the red "Join" Button.**

Make sure you add a goal to your page, and customize with any family pictures or notes about why you are partnering with TKP.

## What's next?

TKP will reach out to you with lots more information about how you can reach your team goal. We provide a complete team leader toolkit to help you reach out in person, via text, over email, and in your social media.

## Other questions?

Please contact...



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